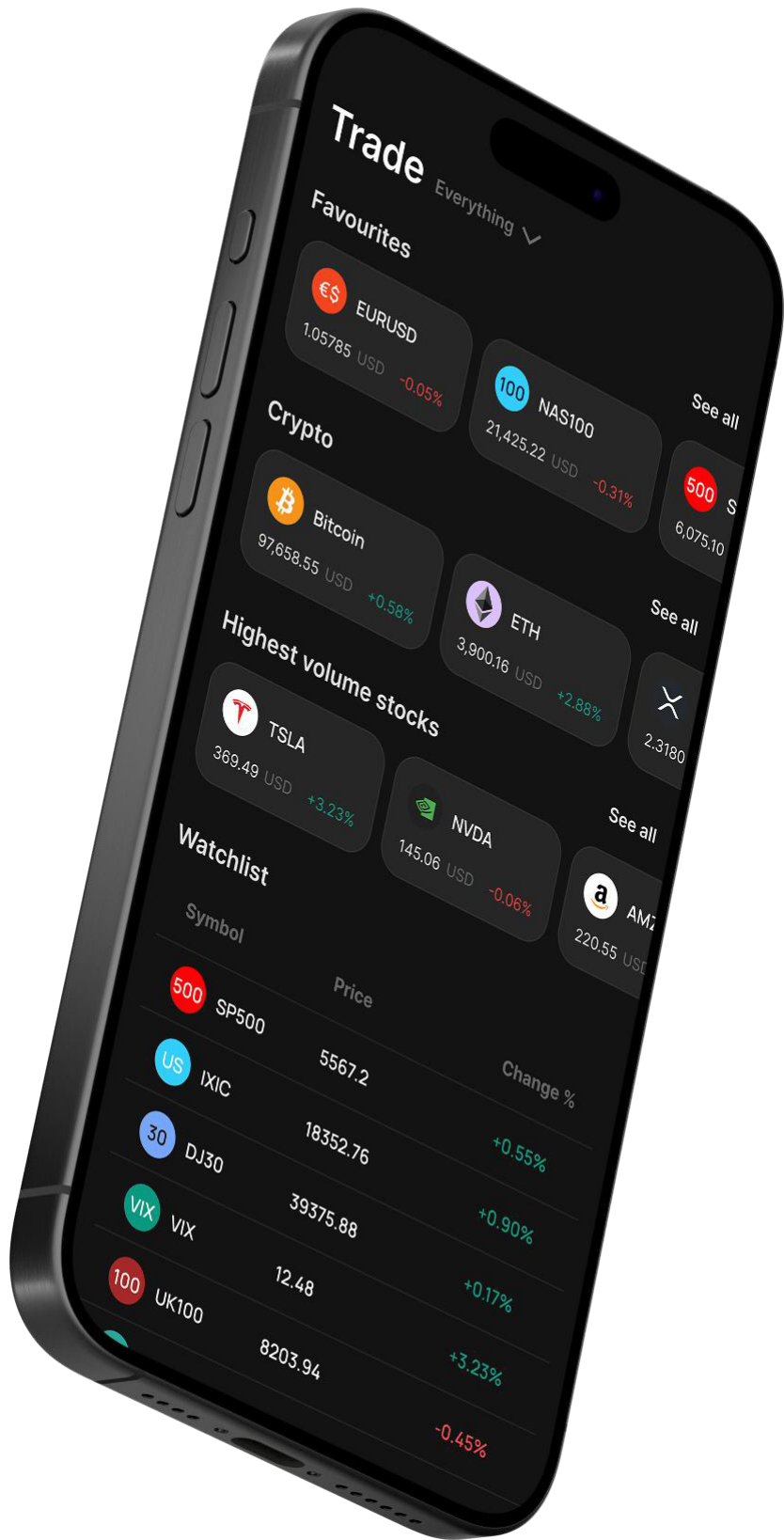


AI-Driven Trading. Human-Centered Design.



As seen on

Content

1. Executive summary
2. Customer needs
3. The problem
4. Our solution
5. Product features
6. Benefits and advantages
7. Technical Infrastructure
8. Market analysis
9. Budget
10. Marketing
11. \$GOOD
12. Tokenomics
13. \$GOOD benefits
14. Regulations and Compliance
15. Why now?
16. Roadmap

Executive summary

Traders lose because of bad strategy and emotional trading amongst other things, which is further exasperated by fragmented tools and analysis. A blend of my own trading experiences and countless conversations with retail traders made me realize the solution wasn't just about having better indicators or strategies. The real issue was that traders needed to juggle 4-6 different platforms just to execute a well calculated and systematic trade. Enter Good Market.

We believe this platform fragmentation leads directly to the staggering 90-95% failure rate among retail traders. Good Market solves this by unifying all critical trading functions into one systematic platform. By combining AI-driven analysis with automated execution and risk management, we're addressing the core reasons why retail traders fail: poor execution, emotional decisions, and inconsistent risk management.

Our platform, built by product veterans from M2 Exchange and Freetrade, streamlines the entire trading process into a simple one-time strategy setup and AI powered smart execution while handling complex risk calculations automatically. This isn't just another trading platform – it's a complete solution that helps traders maintain discipline and consistency through systematic execution and integrated tools.

We're offering early token buyers a chance to be part of the foundations of an industry disrupting solution. through our \$GOOD token presale. Phase 1 pricing starts at just \$0.025 – the lowest entry point available before increasing to \$0.05 in Phase 2. Beyond significant fee reductions and premium feature access, token holders gain founder-tier platform status and direct input into platform development. This isn't just a token sale – it's an opportunity to be part of a solution that's fixing the broken retail trading landscape.

Join us at www.goodmarket.ai before Phase 1 sells out.



Customer needs

We've observed that it takes too many platforms, apps and steps for traders to make a well calculated trade, resulting in inefficiency, errors and bad trading psychology that contribute to losing trades.

Platforms

TradingView

Technical analysis & charting

Technical analysis involves navigating complex charts and numerous indicators, often on separate platforms like TradingView. This process is time-consuming and prone to errors, making real-time decision-making difficult and increasing the risk of missed opportunities.



Fundamental analysis

Fundamental analysis requires gathering data from various sources like ForexFactory and financial news sites. The scattered, quick and often times consequential nature of this information complicates decision-making, making it challenging to stay ahead of market shifts.



Risk management

Risk management typically involves using external tools to calculate position sizes and risk-to-reward ratios. This disjointed process is cumbersome and error-prone, leading to potential inconsistencies and increased exposure to losses.



Journaling & Strategy

Journaling trading strategies is a necessary step to learn from mistakes and improve. It shouldn't feel like a chore, but after already using several platforms to execute the trade it inevitably does. Some platforms such as Tradezilla try to make it easier to journal but often only the most disciplined trader even go this far.



The problem

Disjointed tools erodes a traders edge, and manual processes increase the risk of costly mistakes. The stress of managing these issues leads to poor psychological decisions and emotional trading.



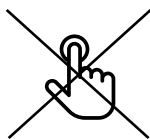
No System

Traders often lack a unified system, forcing them to juggle multiple platforms for analysis, execution, and journaling. This fragmented approach wastes time, increases complexity, and leads to inconsistent results.



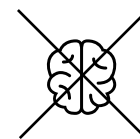
No edge

Maintaining a competitive edge is tough when tools and data are scattered. Without integrated insights and automated analysis, traders miss critical opportunities, turning trading into guesswork rather than strategy.



Error Prone

Manual trading is prone to mistakes—misplaced orders, incorrect data, and timing errors. The need to manually manage various processes increases the risk of costly errors in a fast-paced market.



Bad psychology

The stress of managing multiple tools and making decisions under pressure can lead to emotional trading. This often results in impulsive actions and poor performance, undermining a trader's success.

Our solution

Good Market unifies all key processes necessary to make systematic and well calculated trades into one platform, enhancing efficiency, maintaining your edge, reducing errors, and boosting trading confidence.



Traditional way

🕒 30+ mins

1. Technical analysis with Trading View
2. Fundamental analysis
3. Research additional edge elsewhere
4. Use risk calculator from yet another website (lot size, stop loss etc)
5. Trade execution with broker on separate app

TV TradingView



yahoo!
finance

myfxbook



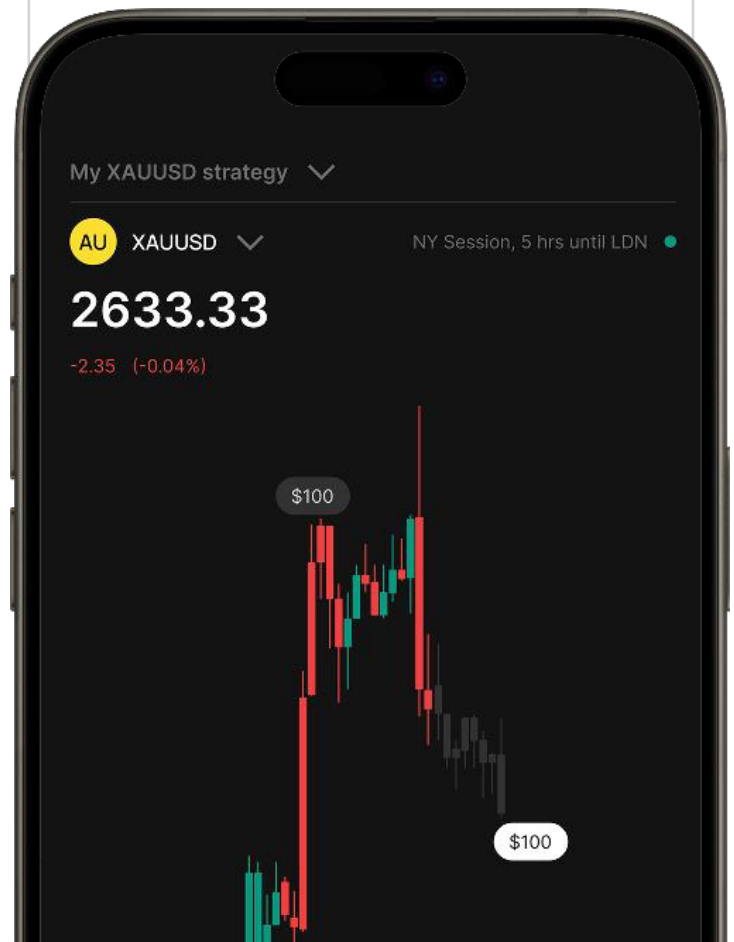
TRADEZELLA



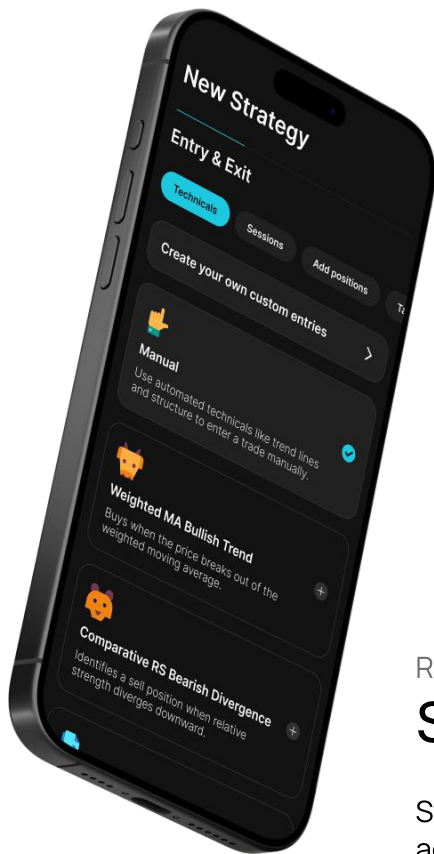
Good Market

🕒 1 min

1. Automated technical analysis
2. Automated risk management
3. Automated fundamental analysis powered by AI
4. Both automated and manual execution
5. Systematic trading
6. No psychological interference



Product features



Trade Assist

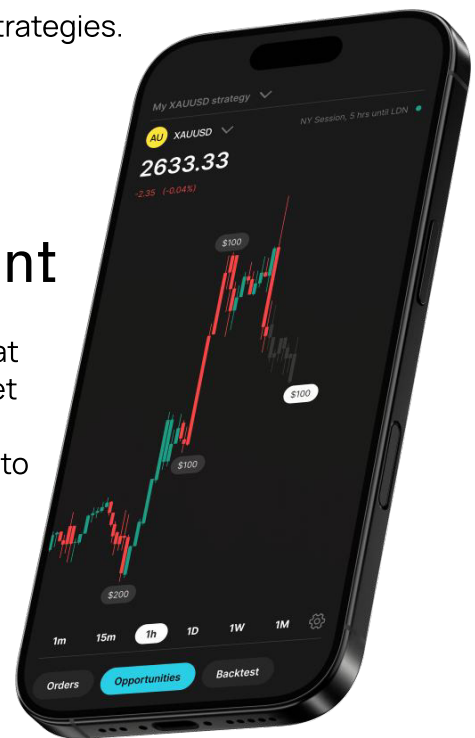
Automate your system

Setup your system and deploy trading strategies in minutes with **AI prompting** or simple no-code configuration. Set complex entry/exit rules, technical indicators, and custom alerts that execute precisely when your conditions are met. You can also choose from preset strategies.

Risk Doctor

Seamless management

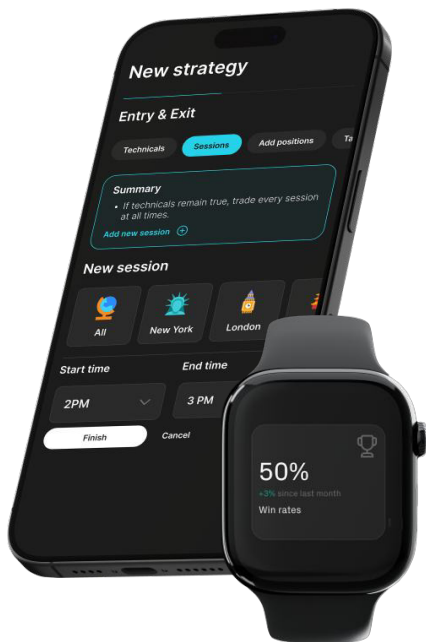
Stay protected with **smart risk controls** that adapt to your account and real-time market conditions. Our system monitors position correlation, volatility, and drawdown limits to maintain optimal portfolio balance.



Portfolio

Analytics

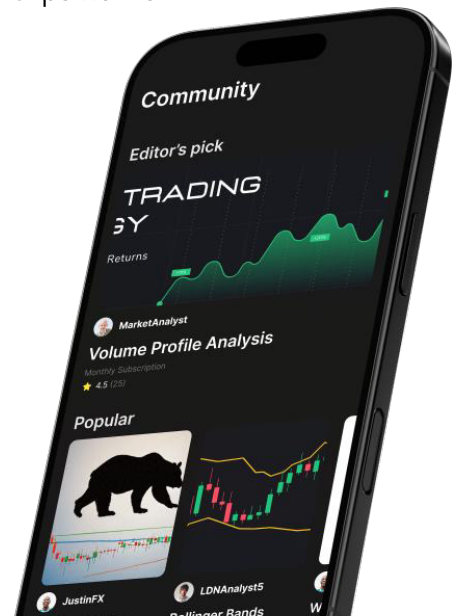
Optimize your edge with comprehensive performance analytics. Break down trades by strategy, timeframe, and market conditions to identify what works and scale successful patterns.



Community

Trade with gurus

Connect with successful traders, discover proven strategies, and monetize your own trading systems. Access a curated marketplace of verified trading strategies with full performance history.



Benefits



Remove stress & anxiety

Eliminate the stress and anxiety of trading with Good Market's automated strategy execution and risk management.

Our platform helps you maintain a disciplined approach by managing trades according to predefined parameters, ensuring peace of mind and consistent performance.



Better trades

Good Market leverages AI-driven insights and real-time market data to enhance your trading decisions. With automated technical and fundamental analysis, you can quickly identify the best trade setups and execute them efficiently, resulting in more successful trades.



Efficient process

Good Market streamlines your trading process with a user-friendly interface and seamless broker integration. Set up your strategies in minutes with our no-code configuration, and execute trades with just a few clicks, saving you time and reducing the risk of errors.



Community

We help traders create a thorough strategy and integrate relevant fundamental analysis into strategic decision making.

Technical Infrastructure



Execution

Scalability & Flexibility: The platform scales dynamically to handle increased trading volumes and user activity, ensuring consistent performance and quick deployment of updates.

Reliability: With geographically distributed servers and redundancy, the platform ensures minimal downtime and high availability.



Low-Latency Connectivity

Optimized Network Paths: Direct connections to major exchanges reduce data travel time, ensuring rapid order execution.

Co-location Services: Servers are placed close to exchange servers, minimizing latency and giving users a competitive edge in fast-moving markets.

Real-Time Data Processing: The platform processes market data in real-time, providing up-to-the-second insights for informed trading decisions.



Security Protocols

Encryption: All data is secured with advanced encryption, protecting user information and transactions.

Multi-Signature Wallets: Funds are stored in wallets that require multiple keys for added security.

Regular Security Audits & 2FA: Frequent security audits and two-factor authentication protect against unauthorized access and emerging threats.



External Integrations

API Integration: Connects seamlessly with other trading platforms, brokers, and financial services for a unified trading experience.

Data Providers: Integrates with leading providers for real-time market data, including price feeds and news across various asset classes.

Broker & Exchange Connectivity: Direct access to multiple markets, enabling efficient trading without leaving the Good Market ecosystem.

Market analysis

Retail investment (and trading as an offshoot) has seen exponential growth fuelled by a rise in young investors influenced by social media, popularity of crypto products and normalisation of finance in popular culture.

\$20 trillion

Of retail client assets in over 100 million brokerage accounts.

\$9.55 billion

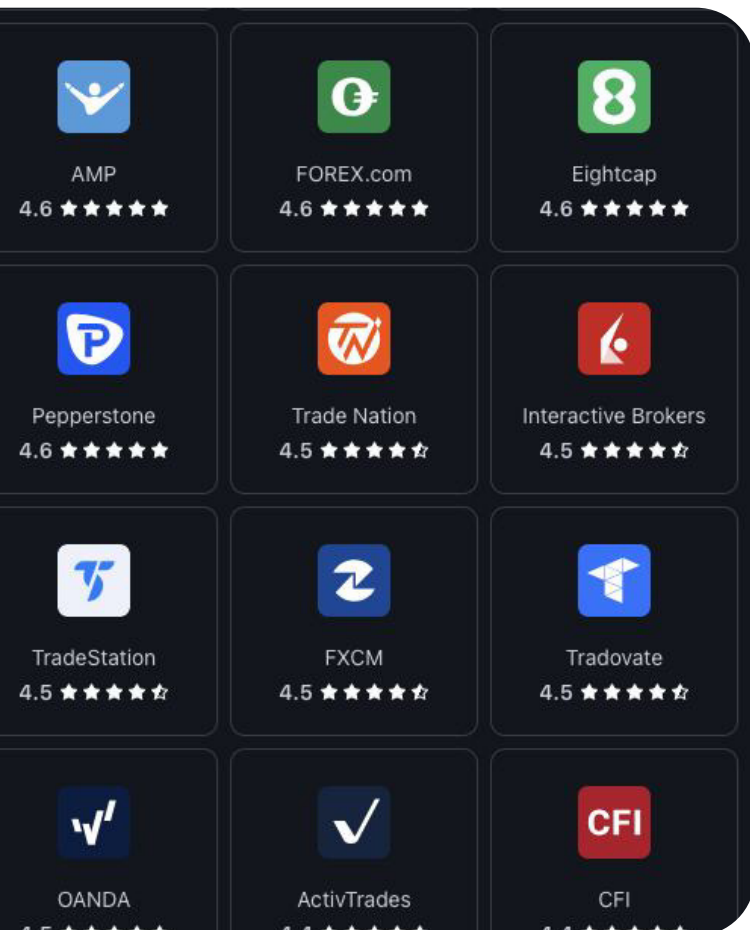
The global online trading platform market size.

\$750 billion

Margin debt, reached a record high, with rapid growth exceeding 60% after March 2020. An indication of retail trading activity and volume.

\$3.1 billion*

Algorithmic trading market size. This is a specialised



Revenue model

Good Market's revenue model taps into multiple income streams, targeting both individual traders and institutions. The model includes tiered subscriptions, transaction fees, corporate partnerships, data sales, and affiliate marketing.

Subscription Tiers

Free Tier: Offers basic features to attract new users, providing limited strategy creation, backtesting, and alerts.

Paid Tiers: Unlock advanced tools like full automation, comprehensive analysis, and enhanced backtesting, catering to serious traders and driving significant revenue.

Transaction Fees

The Community Market generates transaction fees from users buying, selling, or subscribing to strategies, providing ongoing revenue as the marketplace grows.

Corporate Subscriptions

Tailored for institutions, corporate subscriptions offer advanced features, data analytics, and white-label solutions, contributing to high-value contracts.

Data Sales

Aggregated anonymous trading data is sold to financial institutions and market research firms, leveraging the platform's user base for a high-margin revenue stream.

White Label Solutions

Partners can integrate Good Market's tools into their own platforms through white-label offerings, generating licensing revenue and expanding the platform's reach.

Affiliate Partnerships

Affiliate marketing drives user acquisition and revenue through partnerships with brokers, earning commissions for referrals who trade on partnered platforms.

Marketing



Partnerships & Community

There are a myriad of trading communities (particularly on Discord, Telegram, Youtube and Reddit) with millions of retail investors that fall victim to the problem of bad strategy execution and problematic psychology*.

Good Markets marketing strategy is getting connected to those communities using relevant content, organic outreach, paid marketing and influencer marketing.

This will build a strong base and ensure longevity and growth.



Video Content

We aim to show the utility of Good Markets product with in-house content and sponsored content with established Youtube Channels.

Apps like TradingView has found huge success through frequent features on prominent channels*.



Affiliate Marketing

We aim to incentivise GoodMarket recommendations and spur growth with limited cash bonuses.

As trading is increasingly social * with copy trade features and trading groups in abundance, affiliate marketing will play a role in exponential growth.

\$GOOD



Commission Payments

Affiliate Commissions: Affiliates can earn \$GOOD tokens as rewards for referring new users to the platform, incentivizing community-driven growth.



Payment of fees

Trading Fees: Users can use \$GOOD to pay for trading fees at a discounted rate (e.g., 20% discount compared to paying with fiat).

Transaction Fees: Pay transaction fees on the platform using \$GOOD.



Subscriptions

Monthly Subscription Plans: Users can subscribe to different tiers of services (Trader Assist, Edge Seeker, Pro Trader) using \$GOOD at discounted rates. **Access to Premium Features:** Unlock advanced features and tools on the platform using \$GOOD.



Marketplace Transactions

\$GOOD tokens can be used to purchase strategy templates, educational resources, and other tools within the community marketplace, fostering a vibrant ecosystem where users can exchange value and grow together.

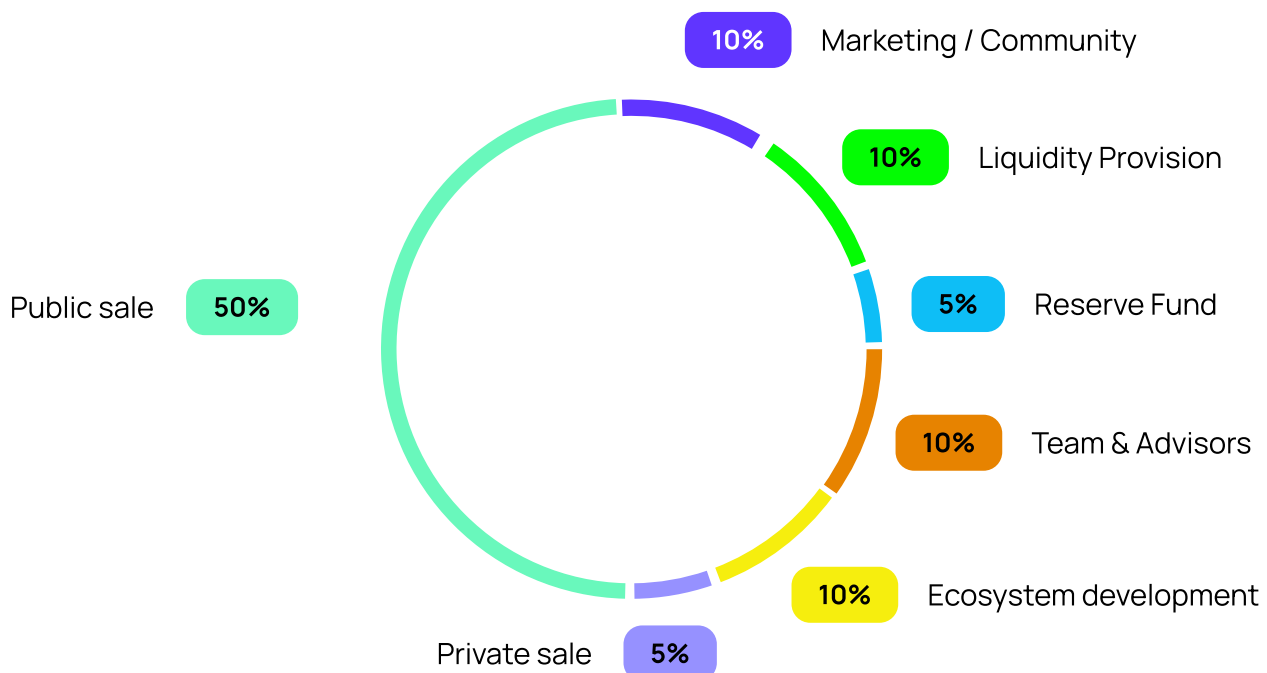
Tokenomics

50,000,000

Total supply

\$0.025

Starting token price



\$GOOD benefits

Future buy back programme

A strategic buyback program will be implemented periodically to support the token's price stability and create added value for holders. By using a portion of the platform's revenue to buy back \$GOOD tokens from the market, the supply of circulating tokens is reduced, potentially increasing the token's value over time.

Exclusive access to equity sale

\$GOOD holders will have privileged access to upcoming equity sales, providing them with the unique opportunity to invest directly in the platform's growth. This access allows token holders to diversify their investment within the ecosystem and participate more deeply in the project's success.

Early access to product previews

As a reward for their loyalty, \$GOOD token holders will be granted early access to new product features and updates. This includes beta testing new tools, services, and platform enhancements before they are released to the general public, giving holders a first-mover advantage in utilizing the latest innovations.

Exclusive invite to pre-launch meet

Top \$GOOD token holders will receive exclusive invitations to pre-launch events and private meetings with the project team. These events offer a behind-the-scenes look at upcoming developments, direct engagement with the team, and the opportunity to provide feedback on future initiatives.

Token rewards for the top holders

The platform will recognize and reward the most committed \$GOOD token holders through periodic token airdrops and bonus distributions. This reward program is designed to incentivize long-term holding and active participation, ensuring that those who support the platform the most receive tangible benefits in return.

Regulations & Compliance

Good Market is committed to achieving full licensing and maintaining rigorous legal compliance across all operating jurisdictions, ensuring trust and security for all participants.

Legal Protection

Good Market provides users with the benefits of operating under robust regulatory frameworks, offering protection against market risks and ensuring adherence to best practices in the crypto industry.

Enhanced Legitimacy

Securing necessary licenses allows Good Market to operate legally across multiple jurisdictions, both onshore and offshore. This strategy not only enhances the platform's credibility but also expands its reach, allowing us to serve a diverse, global user base under the protection of recognized legal entities.

Why now?



Early Entry Advantage

Investing in Good Market at this stage offers the opportunity to be part of a project with significant growth potential before it reaches a wider audience. Early investors often benefit from lower entry prices and higher returns as the platform gains traction.

Innovative Solution in a Growing Market

Good Market addresses critical pain points in the trading industry, such as inefficiency and disjointed tools, by providing an integrated, automated trading platform. With the global algorithmic trading market and retail trading on the rise, Good Market is well-positioned to capture a significant share of this growing market.

Strong Tokenomics with Potential for High Returns

The \$GOOD token is designed with multiple utilities, including paying for trading fees, subscriptions, and participating in the community marketplace. The tokenomics model includes mechanisms like buybacks and exclusive access to equity sales, which could drive demand and increase token value over time.

Robust Technical Infrastructure

Good Market is built on a scalable and secure infrastructure, ensuring high performance and reliability. This technical robustness is crucial for attracting and retaining users, which in turn supports the platform's growth and revenue potential.

Experienced Team and Strategic Partnerships

The team behind Good Market has strong experience in technology, trading, and crypto, which enhances the likelihood of successful execution. Additionally, the project is likely to attract strategic partnerships that can further accelerate growth and adoption.

Favorable Market Conditions

The current market conditions, including the increasing adoption of cryptocurrency and algorithmic trading, create a favorable environment for Good Market. Investing now allows investors to capitalize on these trends before the platform reaches maturity.

Roadmap

16

2024

Brand Evolution

- Brand and website redesign launch (Dec 12)
- Mobile-centric platform redesign begins
- Deploy AI strategy creator beta
- Open trader community channels
- Release demo trading environment
- Initiate \$GOOD token utilities

January-February 2025

Core Development

- Mobile platform design completion
- Complete Presale Phase 1 fundraising (Jan 31)
- Private token holder meetup (Feb 20)
- Launch Presale Phase 2 (Feb 28)
- Begin MVP testing
- Expand development team

March 2025

Market Integration

- Launch Presale Phase 3 (March 31)
- Open public beta access
- Deploy broker integrations
- Launch strategy marketplace
- Complete security audits
- Optimize system performance

March 2025

Full Launch

- Official platform release
- Announce broker partnerships
- Enable complete automation suite
- List token on exchanges
- Launch affiliate program
- Begin institutional onboarding

